



Downtown Idaho Falls

Idaho Falls Quick Facts

POPULATION

56,813 (2010 Census)
4th largest city in Idaho

WORKFORCE

	Idaho Falls	Idaho Falls MSA
Labor Force	27,842	62,498
Unemployment Rate	7.7%	7.4%

EDUCATIONAL ATTAINMENT (25+)

	U.S.	Idaho	Idaho Falls
High School Diploma	85.6%	88.3%	89.8%
College Degree	35.7%	32.7%	35.7%

TRANSPORTATION AND ACCESS

4 exits off Interstate 15
5 exits off U.S. Highway 20
Idaho Falls Regional Airport with daily departures to:
Salt Lake City, Denver, San Francisco, Phoenix, Los Angeles, and Las Vegas
Rail yard for Eastern Idaho Railroad and Watco Companies
Rail access for Class I— Union Pacific

For personal assistance locating a suitable site contact Grow Idaho Falls:
800.900.2014 or 208.522.2014
admin@growidahofalls.org

Why Choose Idaho Falls for Your Business' Next Location?

No other city in the region offers lower power and utility rates, a larger retail trade area, or better interstate and highway access. In addition, Idaho Falls is home to a highly educated workforce, a vocational college, satellite campuses for two state universities and two on-line universities, regional and local hospitals and the area's premier office space opportunities in Taylor Crossing and Snake River Landing.

Besides being an ideal place for business, Idaho Falls is also the gateway to some of the world's finest recreational opportunities including Yellowstone and Grand Teton National Parks, Jackson Hole, and more. Best of all, all of this and more is found in a City boasting a cost of living 11.1% lower than the national average.

Low Utility and Tax Rates

Idaho Falls strives to maintain the lowest utility and tax rates, helping you operate your business at a lower cost. Idaho has the lowest commercial power rates in the country and Idaho Falls is the lowest of the State's major suppliers at **four cents per kWh**; significantly lower than the U.S. average of 10.19 cents per kWh. Other utility rates in the City are some of the lowest in the region. Low tax rates are also a priority. The current **base levy rate is \$0.008877888/\$1.00 of market value.**

Idaho Falls Utility Rates*

Utility	Rate
Sewer	\$3.29/month+2.04/1,000 gallons metered water
Water	\$0.55/1,000 gallons + monthly charge
Electric	kWh rate: \$0.04 kW charge: \$6.00

*Rates may vary depending on usage.



Windmills east of Idaho Falls



Fountain at Taylor Crossing

Idaho Falls Recognition

TOP 10 REAL ESTATE BOOMTOWNS:
2020

-Inman News/Proximity One

2011 TOP 10 MICRO-CITIES OF THE
FUTURE FOR BEST BUSINESS
FRIENDLINESS

-fDi Magazine/Financial Times

2011 RATED NO. 2 IN BEST CITIES
FOR STARTING OVER

-TheDailyBeast.com

2010 BEST PLACES TO RAISE YOUR
KIDS

-BusinessWeek.com

2010 BEST SMALL PLACES FOR
BUSINESS & CAREERS

-Forbes.com

ONE OF AMERICA'S BEST
ADVENTURE TOWNS

-National Geographic

BEST MUNICIPAL GOLF COURSE IN
IDAHO (PINECREST)

-Golf Digest

Experience Life in Idaho Falls

Opportunities to enjoy art and culture abound in Idaho Falls. From the downtown cultural district which includes the historic Colonial Theatre, to Idaho's largest museum, to the long list of clubs and organizations promoting and sustaining the arts, Idaho Falls offers something to satisfy a diversity of tastes. Facilities and groups include:

- Museum of Idaho
- Willard Arts Center
- Colonial Theatre
- Art Museum of Eastern Idaho
- Snake River Chamber and IF Symphony Chamber Orchestras
- Eastern Idaho Youth Symphony
- Idaho Falls Youth Arts Centre
- Idaho Falls Public Library

and so many more....Visit www.idahofallsarts.org for even more opportunities to experience the arts in Idaho Falls



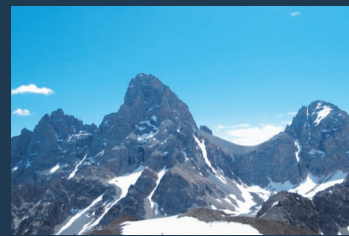
Museum of Idaho



Willard Arts Center & Colonial Theatre



Idaho Falls Chukars



Grand Teton



Tautphaus Park Zoo

Idaho Falls is more than just the gateway to Yellowstone; it is the portal to some of the world's premier recreation destinations. You'll find quick access to excellent golfing, hiking, fishing, rafting, skiing, hunting and more. Here is just a sample of the countless opportunities in the region and locally:

- Yellowstone and Grand Teton National Parks
- Jackson Hole, WY
- Sun Valley
- Lava Hot Springs
- Snow King and Kelly Canyon Ski Resorts
- Craters of the Moon
- Snake River Greenbelt
- Tautphaus Park Zoo (AZA accredited)
- Idaho Falls Chukars minor league baseball
- Three 18-hole municipal golf courses



Snake River Landing